



# SPORTS RECOVERY



---

<i>Muscle Heated Balm</i>	2
<i>Cooling Balm</i>	3
<i>Joint Cream</i>	4
<i>Muscle Rub Gel</i>	5
<i>CBD KT Tape</i>	6



## SPORTS RECOVERY

*Don't forget to ask about our entire BRAND-ready white label lineup.*

# MUSCLE HEATED BALM

*Introducing GenCanna's BRAND-ready CBD-infused muscle heated balm.*

*Applied topically anytime/anywhere, this potent, on-the-go infusion of lavender, rosemary, black pepper and thyme brings warming, nurturing and comforting support to sore and overworked muscles. Essential oils like eucalyptus, which can help alleviate discomfort in muscles and joints, aromatic camphor, which is absorbed through the skin to bring additional relief to muscle aches, and tea tree oil, which demonstrates anti-inflammatory properties, all work together to help the body recover after strenuous physical activity. Add the soothing power of CBD, and our muscle heated balm makes an ideal recovery and performance solution for sports enthusiasts and weekend warriors.*

## SPECIFICATIONS

APPEARANCE	CONSISTENCY	SCENT
Off-white waxy substance	Solid yet spreadable texture	Lavender, rosemary and thyme
COMPONENTS	COMPOSITION	SHELF LIFE
Wax, butters and essential oils	Balm	30 months

## COMPLIANCE

- ✓ Produced in cGMP facilities; natural ingredients; clean label
- ✓ Validated using trusted third-party accredited laboratories

CANNABINOID PROFILE	CONCENTRATION (per container)
Cannabidiol (CBD isolate)	300 mg



## SPORTS RECOVERY

*Don't forget to ask about our entire BRAND-ready white label lineup.*

# COOLING BALM

*Introducing GenCanna's BRAND-ready CBD-infused cooling balm.*

*As a naturally cooling and soothing agent for sore and overworked muscles and joints, menthol continues to surprise researchers the more widely it is studied. Findings increasingly demonstrate how menthol, at times, has been found to be even more beneficial than ice for relieving soreness in muscles. As a post-game or post-workout recovery solution, our cooling body balm, enriched with CBD as well as other discomfort-relieving natural essential oils, provides a cooling sensation to achy, overheated bodies. Our crafted formulation brings soothing relief where sports enthusiasts and weekend warriors tend to need it most — deep into the fibers and tissues of overtaxed muscles, tendons and ligaments.*

## SPECIFICATIONS

APPEARANCE	CONSISTENCY	SCENT
Off-white waxy substance	Solid yet spreadable texture	Menthol and peppermint
COMPONENTS	COMPOSITION	SHELF LIFE
Wax, butters and essential oils	Balm	30 months

## COMPLIANCE

- ✓ Produced in cGMP facilities; natural ingredients; clean label
- ✓ Validated using trusted third-party accredited laboratories

CANNABINOID PROFILE	CONCENTRATION (per container)
Cannabidiol (CBD isolate)	300 mg

# JOINT CREAM

Introducing GenCanna's BRAND-ready CBD-infused joint cream.

After any heavy workout, afternoon on the field, or extended game or match, the body demands relief from the physical stress it has undergone, especially if it is expected to recover and do it all over again. Our joint cream was developed to work deep into tired, sore joints, delivering much needed relief through the natural nutrients found in potent essential oils. These are nature's remedies, known for their soothing, reinvigorating effect on the body's musculature. Arnica oil, in particular, is naturally relieving, conditioning and reenergizing. Camphor and menthol are widely known for soothing aching muscles, tendons and ligaments. Supported with CBD and enhanced with rich body butters and hydrating moisturizers, our joint cream brings spa-like relief to over-stressed, sports-embattled bodies.



## SPORTS RECOVERY

Don't forget to ask about our entire BRAND-ready white label lineup.

## SPECIFICATIONS

APPEARANCE	CONSISTENCY	SCENT
White cream	Thick cream	Camphor and menthol
COMPOSITION		SHELF LIFE
O/W Emulsion—cream		30 months

## COMPLIANCE

- ✓ Produced in cGMP facilities; natural ingredients; clean label
- ✓ Validated using trusted third-party accredited laboratories

CANNABINOID PROFILE	CONCENTRATION (per patch)
Cannabidiol (CBD isolate)	1000 mg



## SPORTS RECOVERY

*Don't forget to ask about our entire BRAND-ready white label lineup.*

# MUSCLE RUB GEL

*Introducing GenCanna's BRAND-ready CBD-infused muscle rub gel.*

*After an intense workout, day of competition or an afternoon of tackling that "honey-do" list of chores around the house, nothing feels better than a deep muscle rub— except, of course, one with a penetrating gel to reinvigorate those exhausted muscle groups. In addition to containing CBD, and the discomfort-relieving properties it is widely known for, our muscle rub gel is also liberally infused with a potent blend of natural extracts, moisturizers and essential oils. Camphor, lavender and menthol work together to ease and soothe aching muscles, delivering much needed relief and nourishment that renews. Light in consistency, leaving no greasy residue, and easily absorbed through the skin, it's the go-to solution for sports enthusiasts, weekend warriors and anyone alike, who occasionally overexerts themselves at home, work or play.*

## SPECIFICATIONS

APPEARANCE	CONSISTENCY	SCENT
Opaque gel	Thick yet spreadable gel	Camphor, lavender and menthol
COMPONENTS	COMPOSITION	SHELF LIFE
Camphor, lavender and menthol	Gel	30 months

## COMPLIANCE

- ✓ Produced in cGMP facilities; natural ingredients; clean label
- ✓ Validated using trusted third-party accredited laboratories

CANNABINOID PROFILE	CONCENTRATION (per container)
Cannabidiol (CBD isolate)	1000 mg

# CBD KT TAPE

Introducing GenCanna's BRAND-ready CBD-infused CBD KT Tape.

Popular with professional athletes and now weekend warriors at all skill levels, kinesiology therapy tape is one of today's staple pre/post-sports, rehab, and exercise tools. It is used to gently pull and open microscopic spaces between the skin and the overworked joints and muscles beneath. This helps to promote greater drainage of lymphatic fluids and the metabolite toxins that can build up when muscle groups are overtaxed. As blood flow improves, oxygen and nutrients nourish the area to enhance healing and reduce aches and stiffness. This can help speed and improve muscle and joint recovery and performance — before, during and after activity. Our transdermal CBD-infused KT Tape also delivers the soothing effects of potent natural extracts, essential oils and other active adaptogens through the skin, bringing renewing, refreshing, penetrating relief to sore muscles, tendons and ligaments.



## SPORTS RECOVERY

Don't forget to ask about our entire BRAND-ready white label lineup.

## SPECIFICATIONS

APPEARANCE	CONSISTENCY	SCENT
Tape	N/A	N/A
COMPOSITION		SHELF LIFE
Tape and adhesive		24 months

## COMPLIANCE

- ✓ Produced in cGMP facilities; natural ingredients; clean label
- ✓ Validated using trusted third-party accredited laboratories

CANNABINOID PROFILE	CONCENTRATION
Cannabidiol (CBD isolate)	40 to 320 mg per package