



PERSONAL CARE & BEAUTY

CBD WHITE LABEL PRODUCT CATALOG

2022





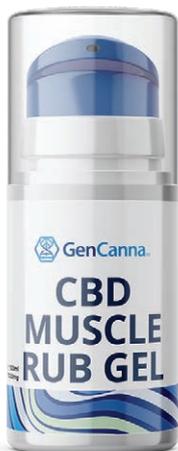
As the preeminent industry-founding pioneer, GenCanna proudly presents its white label lineup of CBD-infused Personal Care & Beauty products for 2022. These BRAND-ready, market-driven innovations are specially formulated to deliver the health, wellness and beauty benefits your discerning consumers seek, with the supply chain dependability and return on investment your business goals require.

Why GenCanna? Capability, stability and credibility. With a flexible, turnkey, white label program that can be customized end-to-end to your needs, we produce masterfully crafted CBD formulations at the speed and scale your markets demand. At our new and unprecedented 100,000-square-foot processing facility on the campus of our Global HQ in Winchester, Kentucky, we continue to advance the knowledge, science and compliance accreditations to open more pathways to profitability. Yours.

Always partner with the one you know.
The one you trust. GenCanna.



Personal Care & Beauty



TOPICALS CBD MUSCLE RUB GEL

This CBD muscle rub gel is enriched with extracts, moisturizers and muscle-soothing natural essential oils, like camphor, lavender and menthol, to instantly soothe and ease tired and aching muscles. It is light in consistency and easily absorbed, leaving no greasy residue behind.



TOPICALS CBD BODY OIL

Our CBD-infused body oil is comprised of natural, highly active essential oils, including sweet almond oil, evening primrose oil and tamanu oil, and is packed with vitamins for promoting better health. Light in consistency and easily absorbed, it leaves the skin looking and feeling younger.



TOPICALS CBD MUSCLE BALM

Steeped in natural essential oils and rich butters, such as calendula oil, menthol and shea butter, our muscle balm melts into a non-greasy oil that's ideal for topical application through soothing massage. Developed for rapid absorption through the skin, it delivers CBD directly into the muscles to support recovery from tension and stiffness.



TOPICALS
CBD FOOT CREAM

Rich in conditioning sea buckthorn oil and shea butter, and infused with CBD, this creamy goodness melts thoroughly and luxuriously into the skin. It can be used for intense localized treatments or more generally as a daily regimen. Smoothing and hydrating rough and dry areas, it leaves feet exceptionally nourished and feeling super-soft.



TOPICALS
CBD ENERGIZE & RELAX BODY ROLL-ON

This unique blend of carrier oils is infused active ingredients, plus CBD, and for easy application and absorption onto power points and pressure points throughout the body. We've integrated specific terpenes to promote targeted effects from the CBD, helping to calm and reenergize. Quick transdermal application and absorption allow for portable and always-ready use.



TOPICALS
CBD HEATING & COOLING BALMS

Our heating and cooling balm products are particularly popular for their convenient portability and easy anytime/anywhere topical application. They're ideal for CBD care on the go.



TOPICALS
CBD JOINT RELIEF CREAM

This CBD-infused joint relief cream has been expertly formulated with an innovative blend of natural essential oils, such as arnica oil as well as menthol and camphor. These active ingredients are known for their anti-inflammatory benefits, helping to relieve discomfort and soothe aching joints.



TOPICALS
CBD TATTOO BALM

A regenerative CBD-infused balm enriched with natural lavender, chamomile and tea tree essential oils, our tattoo balm is developed to prepare the skin prior to tattooing as well as to moisturize and preserve it post-tattooing throughout the healing process.



TOPICALS
CBD MASSAGE CANDLE

Richly infused with CBD, our massage oil candles melt to provide a sublime, luxuriating massage oil that is ready for warm and soothing application.





BATH & SALTS
CBD BATH BOMB –
EPSOM SALTS

Epsom salts are a popular muscle relaxant, releasing magnesium and sulfate as they break down in water to help soothe and relax tired muscles and loosen stiff joints. Once dissolved, the body absorbs this reinvigorating, CBD-enriched solution.



BATH & SALTS
CBD BATH BOMB –
HIMALAYAN PINK SALT

These pretty pink crystals were formed millions of years ago before the effect of modern-day pollutants, providing an extremely pure natural salt. Himalayan salt contains an impressive 84 minerals, including magnesium, calcium and potassium. Infused with CBD, our cleansing bath bombs leave the skin feeling super-soft and the body reinvigorated.



BATH & SALTS
CBD BATH BOMB –
HAWAIIAN BLACK LAVA SALT

Hawaiian black lava salt is unique from other salts because it is activated by the lava's charcoal. It is known for its detoxifying benefits and for delivering the nutrients of numerous health-promoting minerals. Infused with CBD and other natural essential oils, our bath bomb assists in relaxing the body to help calm the restless mind.



BATH & SALTS
CBD BATH BOMB –
GREEN TEA EPSOM SALT

Green tea is widely known for its range of antioxidants, which are good for the skin, protect it from damage and can help reduce the appearance of aging. Infused with CBD, our green tea bath bomb also delivers anti-inflammatory properties and can help reduce the appearance of redness.



LIPS & HANDS
CBD LIP PLUMPER

This lip care product is especially formulated to help increase lip volume, producing a long-term plumping effect. Infused with CBD, this formula works to moisturize the sensitive skin of the lip and help protect it from the damaging effects of the sun.



LIPS & HANDS
CBD LIP BALM

This convenient travel-sized product delivers a potent boost of CBD in a discreet anytime/anywhere solution. Formulated with natural ingredients, our lip balm is a go-to consumer favorite and is available in literally hundreds of flavors.



LIPS & HANDS
CBD DAILY HAND LOTION

Our quick-absorbing hand lotion is developed to provide instant and lasting moisturization day-to-day. With plum kernel oil and blackcurrant extract, as well as a boost of CBD, it works to hydrate, nourish and restore overworked skin.



LIPS & HANDS
CBD HAND & NAIL CREAM

Blended with coconut, shea, macadamia and almond oils, as well as a range of natural plant extracts for their antioxidant properties, our hand and nail cream is enriched with CBD to help protect the skin and strengthen the nails.



HAIR
CBD PURE CLEAN SHAMPOO

This fortifying shampoo is a clear gel, especially formulated to create a lush finish in damaged hair, stripped of its moisture and natural oils. Infused with enriching CBD, it leaves the hair feeling full, healthy and silky smooth.



HAIR
CBD VITANOURISH SHAMPOO

This enriching paraben-free shampoo is blended with sweet almond and argan oil to nourish and smoothen dry, damaged hair. Infused with CBD, it includes a nutritifying blend of essential oils, such as lemongrass, ginger and rosemary.



HAIR
CBD VITANOURISH CONDITIONER

Developed to complement our vitamourish shampoo, our vitamourish conditioner is especially formulated to nourish dry, damaged hair. It includes four different conditioning agents, plus CBD, to help revitalize the hair with a blend of natural essential oils, such as lemongrass, ginger and rosemary.



HAIR
CBD HAIR BOOSTING OIL

This hair boosting oil contains an innovative blend of highly nourishing, natural essential oils, including marula, argan and coconut oils. Enriched with CBD, it deeply penetrates the hair to nourish and strengthen dry, damaged strands and follicles.



HAIR
CBD BEARD OIL

Our beard oil delivers a complex blend of natural organic oils, specifically selected to help improve the look, feel and style of any beard. Rich in vitamins and minerals, and blended with CBD, this innovative infusion provides a soothing, invigorating massage to the face, while thickening the appearance of the beard.





FACE

CBD GREEN CLAY REBALANCING FACE MASK

Enriched with French green clay and kaolin, this mask is great for slowing down the signs of aging, helping to reduce the appearance of wrinkles, while also cleansing the skin of dirt and excess natural oils. This luxurious mask is infused with cucumber seed oil, green tea, fig and apple extracts. Formulated with CBD and Hyaluronic acid, it helps minimize the sight of fine lines and moisturizes the skin.



FACE

CBD RADIANCE FACE WASH

This cleansing face wash is blended with strawberry, papaya and cranberry extract. Strawberry extract is perfect for oily skin, helping to reduce sebum production for minimizing spots. Rich in vitamin C, it is also used to reverse the appearance of aging. Energized with CBD, the natural enzyme found in papaya, papain, helps remove dead skin cells to enhance the skin's brightness.



FACE

CBD CLARIFYING FACE WASH

This versatile solution functions as both a cleanser and a face wash. Our unique formulation combines apricot extract, which exfoliates the skin, and vitamins A and C to nourish the skin. Infused with CBD, this innovative face wash also contains avocado oil, a rich source of fatty acids and vitamin E.



FACE

CBD AHA CLAY RECOVERY MASK

This CBD-infused recovery face mask is packed with richly hydrating ingredients. It is also formulated with AHA acids that work to weaken the bonds holding dead skin cells together. The result: brighter looking, more hydrated skin, reduced hyperpigmentation (usually caused by acne scarring), to achieve more even skin tones, and a reduction in the appearance of fine lines and wrinkles.



FACE

CBD MIRACLE FACE OIL

This natural facial oil contains a blend of marula, hemp, broccoli, flaxseed and apricot oils that help reduce the appearance of fine lines and wrinkles, resulting in younger looking, more radiant skin. Marula oil is a natural source of vitamins C and E as well as a range of essential amino acids for revitalizing and renewing skin cells.



FACE
CBD HYDRATING FACE SERUM

This natural CBD-infused formula is blended with fruit and plant extracts to help lift and brighten the skin. Avocado oil provides a rich source of retinol and beta-carotene, and argan oil nourishes the skin with key nutrients that help reduce the appearance of wrinkles. Our serum also contains vitamin A, hyaluronic acid, arnica, passion-fruit and green tea extracts that also help to minimize the signs of aging.



FACE
CBD STEM CELL FACIAL SERUM

Our potent formulation of natural fruit extracts is built upon an aloe vera gel base. By adding hibiscus flower extract — known as the “Botox plant” — and fortified with CBD, this ideal anti-aging blend helps increase the elasticity of the skin by inhibiting the production of elastase. The antioxidants in the natural fruit extracts help fight off free radicals.



FACE
CBD SPOT TREATMENT GEL

Our CBD-infused spot treatment gel contains natural blemish-fighting ingredients built upon an aloe vera base, helping to rebalance the skin's natural oil levels. Aloe vera leaf juice is key for soothing the discomfort related to acne and helps prevent scarring. Sea buckthorn fruit oil helps reduce the appearance of redness and swelling, and also nourishes the skin.



FACE
CBD ACTIVATED CHARCOAL PORE CLEANSING CLAY

Blended with kaolin clay, this face mask is perfect for detoxifying and purifying the skin, cleansing it of dirt and excess natural oils. Infused with purifying witch hazel, acai extracts, plus CBD, this mask also moisturizes the skin, while hyaluronic acid helps reduce the appearance of fine lines and wrinkles.



FACE
CBD RECOVERY CLAY FACE MASK

Our recovery clay face mask is packed with hydrating and moisturizing ingredients that help keep the skin feeling soft and fresh. Infused with enriching CBD, our unique recovery formulation makes for a perfect skin detoxifier.



FACE
CBD BLEMISH CONTROL MOISTURIZER

Our clear skin moisturizer helps address spot-prone skin, using natural oils and fruit extracts, while delivering a boost of CBD. Sea buckthorn oil and tea tree leaf oil introduce anti-bacterial effects that help tackle propionibacterium acnes, the dreaded bacteria living in hair follicles that causes the skin to spot.



BODY

CBD SKIN FOOD

Our skin food is a universal moisturizer that is great for nourishing and revitalizing the face, elbows, hands and feet with invigorating, health-promoting nutrients. Infused with a boost of CBD, our skin food is formulated with enriching ingredients for hydrating the skin, promoting a radiant, youthful glow.



BODY

CBD STRETCH MARKS & SCAR BODY LOTION

Our body lotion contains natural fruit extracts and essential oils that work in a number of ways to reduce the appearance of scar tissue and stretch marks. These active ingredients work together with CBD in a delicate and soothing lotion that is quickly absorbed into the skin.



BODY
**CBD ALOE VERA
MOISTURIZER**

Our aloe vera moisturizer provides deep, long-lasting hydration to help soothe and smoothen sensitive skin. Shea butter is a rich source of vitamin A and helps to ease away everyday skin problems, such as ashy and itchy dryness. With a base of aloe vera, and infused with oat kernel, plus CBD, we've created a highly effective formula for keeping the skin well-nourished and hydrated daily.



BODY
**CBD BODY SILHOUETTE
GEL**

This highly effective formula contains natural active ingredients that help give the skin better tone and increased elasticity. Infused with CBD, our gel is developed as tool to aid in sculpting a more luminous body silhouette.



BODY
**CBD VITAMIN A-C-E
MOISTURIZER**

Our vitamin-rich A-C-E moisturizer contains essential nutrients to help boost hydration in the skin, for helping to improve tone and texture. Vitamin A, also referred to as retinol, is a powerful antioxidant that helps increase collagen production for reducing the appearance of fine lines and wrinkles. Blended with vitamin C and vitamin E, plus CBD, this moisturizer makes for an ideal addition to any anti-aging regimen.



BODY
**CBD BREAST FIRMING
CREAM**

Our breast firming cream helps to firm up and tighten loose skin, with ingredients specially formulated to aid in the reduction of sagging. Potent natural active ingredients, such as green tea and horsetail plant extracts, are rich in antioxidants that revitalize and reinvigorate. Fortified with CBD, they work together to help restore a youthful elasticity to the skin.



BODY
**CBD WHIPPED SHEA
BODY BUTTER**

Our CBD-infused body butter is developed to penetrate quickly into the skin without clogging the pores. Shea butter is rich in vitamins A, E and F, which are active anti-aging ingredients that help reduce the appearance of fine lines and wrinkles. Vitamins A and E also aid in keeping the skin healthy, playing an important role in helping to heal sun-damaged skin.



BODY
**CBD ALOE VERA BODY
LOTION**

Commencing with a base of aloe vera, and building from there with additional active ingredients that are known to nourish the body with health-promoting nutrients, this lotion is developed, in particular, for very sensitive skin. Working together with fortifying CBD, our aloe vera body lotion works to keep the skin feeling soft and hydrated all day long.



CREAMS

CBD STEM CELL ACTIVE BOTOX MOISTURIZER

This cream is infused with stem cells from the extract of the hibiscus plant, also known as the "Botox" plant. It's active ingredients help boost cell production, resulting in firmer looking and younger looking skin. Suitable for all skin types, and infused with CBD, our cream is especially beneficial for skin that is dehydrated and showing signs of aging.



CREAMS

CBD CAFFEINE RICH ANTI-AGEING MOISTURIZER

Our natural CBD-infused formula is packed with active ingredients known for their anti-aging effects. These include coffee extract, pumpkin seed, creatine, vitamin C and hyaluronic acid. Caffeine-rich coffee extract stimulates cell renewal and serves as a great antioxidant agent, helping to reduce the appearance of fine lines and wrinkles, while boosting the elasticity of the skin.



CREAMS

CBD COLLAGEN RETINOL MOISTURIZER

Formulated with natural and powerful anti-aging ingredients, our collagen retinol moisturizer helps the skin retain its elasticity, which can weaken with age. By delivering nutrients directly to the skin's dermis layer, this CBD-enriched moisturizer promotes the production of collagen, leaving the skin well-nourished and hydrated, appearing firmer and younger.



CREAMS

CBD ACAI & GOJI BERRY MOISTURIZER

Our moisturizer is formulated with a broad range of vitamins and natural fruit extracts to deeply moisturize and hydrate the skin. Working together with CBD, a natural blend of acai and goji berries help keep the skin well-nourished, promoting a healthier glow.



CREAMS

CBD SKIN REJUVENATING NIGHT CREAM

Our night cream contains a robust range of natural extracts and essential oils, including argan oil, which is known for its natural anti-aging effects. Packed with evening primrose oil and wheat germ oil, both of which are natural sources of vitamins A, D and B, including antioxidants, fatty acids, plus a boost of CBD, these ingredients all aid in promoting healthier skin through intense hydration, and can help improve the appearance of scarred skin.



CREAMS

CBD COQ10 SKIN POLISH

This inspired 2-in-1 blend combines a moisturizing face wash and a cream cleanser together with an exfoliating pumice. With the addition of the anti-aging complex Co-enzyme Q10, popularly known as CoQ10, plus CBD, the skin is left moisturized and cleansed, feeling enriched and revitalized.



CREAMS

CBD STEM CELL ACTIVE SKIN POLISH

Our natural stem cell skin polish is ideal for giving skin a healthy glow, while boosting its elasticity. Infused with CBD, our scrub contains ground walnut stones to gently exfoliate the skin, and our formulation comes packed with enriching natural extracts, such as hibiscus flower, apple and gotu kola.



CREAMS

CBD REVIVE SURVIVE ANTI-FATIGUE FACE CREAM

Our anti-fatigue face cream helps fight the signs of stress and exhaustion by brightening and revitalizing dull and lifeless skin. Enriched with CBD, a host of active natural ingredients known for their anti-aging properties help leave the skin looking fresh and radiant, rejuvenated day and night.



CREAMS

CBD MOISTURE REMEDY DAY CREAM

Our CBD-infused blend of green tea and meadowfoam oil provides continuous hydration throughout the course of the day. With an added touch of Hyaluronic acid to lock in essential moisture, our day cream is formulated to instantly improve the appearance of the skin's tone and texture, restoring its radiance and beauty.



CREAMS

CBD HYDRO RESCUE NIGHT MOISTURIZER

Our ultra-nourishing CBD-infused night moisturizer consists of an intensive blend of active skincare ingredients, including rosehip oil and evening primrose oil, which help rejuvenate the appearance of the skin during sleep. Vitamins are absorbed into the deep layers of the skin to promote a firmer, renewed tone and texture.

*Infusing Innovation
in Everything We Do.*



United States
+1 (877) 340-6070
sales@GenCanna.com

UK & Europe
+44 1483 930401
europe@GenCanna.com

www.gencanna.com

